



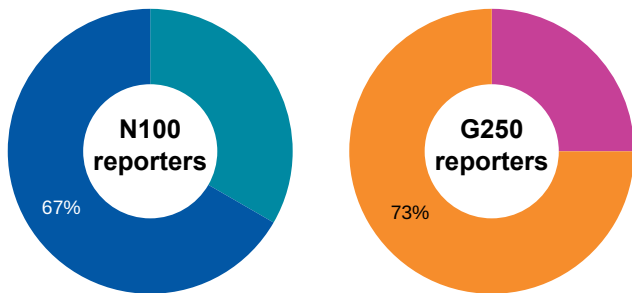
Introduction to GRI and the GRI Community

GRI's mission

GRI is an independent, international organization providing the global common language for corporate transparency. We help businesses and other organizations understand and communicate their sustainability impacts, enabled through the world's most widely used standards for sustainability reporting - the GRI Standards.

The GRI Standards are the most widely used for sustainability reporting

According to the KPMG Survey of Sustainability Reporting (2020), 80% of companies worldwide report on sustainability. Among those, GRI remains the dominant global standard:



Source:
KPMG Survey of Sustainability Reporting 2020

- 67% of the top 100 companies by revenue in 52 countries and jurisdictions (N100) use GRI guidelines or standards¹
- 73% of the world's 250 largest companies by revenue (G250) use GRI guidelines or standards²
- 168 policies in 67 countries around the world reference the GRI Standards or require their use³

Benefits of the GRI Standards

The GRI Standards represent global best practice for reporting sustainability performance – enhancing the comparability and quality of information.

- Developed with multi-stakeholder contributions and rooted in the public interest
- Aligned with recognized international norms for responsible business conduct
- Focus on the economic, environmental and social impacts of a company's activities, and hence its contributions – positive or negative – towards sustainable development
- One framework to meet all reporting needs – from comprehensive reports to topic-specific disclosures
- Universally applicable to any organization – large or small, private or public, regardless of sector, location, and reporting experience – to report on its impacts in a standardized, comparable way

1 KPMG Survey of Sustainability Reporting (2020).

2 As defined in the Fortune 500 ranking of 2019. KPMG Survey of Sustainability Reporting (2020).

3 Carrots & Sticks, GRI and University of Stellenbosch Business School (2020).

The GRI Community

To drive improvements in sustainability reporting and corporate transparency, we created a membership program in 2003 - now known as the GRI Community.

This global organizational membership network facilitates learning and knowledge sharing on sustainability reporting, with a focus on advancing the use of the GRI Standards to enhance the quality of disclosure. We do this by bringing together **insights and best practice** from experts and practitioners, inspiring and facilitating **practical learning** and peer collaboration, and leveraging collective knowledge to **foster innovation**.

The GRI Community helps organizations of any size and sector improve their sustainability reporting and accelerate progress towards corporate transparency, regardless of their level of reporting experience.

Our Community in numbers



Did you know?

The GRI Community members directly support GRI's mission and its work to develop and update the GRI Standards and influence the global debate on corporate transparency.

As a member of the GRI Community, your organization can:

- Access a year-round online program of in-depth learning and knowledge-sharing on sustainability reporting topics and trends
- Engage and network with a global community of sustainability practitioners and experts
- Secure profiling and communication opportunities to showcase your commitment and contribution to corporate transparency
- Get dedicated support from GRI with an account manager*
- Get a discount on fees for GRI offerings, such as training, report services, leadership forums and events*

*Depending on the membership package your organization has.



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