



# The Corporate Action Group for Reporting on the Sustainable Development Goals

An Action Platform to accelerate corporate reporting on the SDGs

The UN Sustainable Development Goals (SDGs) have ushered in a new era of development objectives to tackle the world's most pressing problems, and the active participation of business is crucial to achieve these goals. For companies, sustainability and transparency are becoming the new paradigm for conducting business. To help them better integrate the SDGs into business and reporting processes, the United Nations Global Compact and Global Reporting Initiative (GRI) established in 2017 the groundbreaking Action Platform Reporting on the SDGs. The Platform brings together businesses and relevant organizations to deepen understanding on and help disseminate effective SDG reporting practices.

## Join this Platform to:

### LEARN FROM OTHER LEADING ORGANIZATIONS

- Access a community of global experts, peers and investors to gain cutting edge insights and help evolve emerging practice
- Better understand how to measure your impacts and analyze your performance against the SDGs by using the tools developed by the [Action Platform](#).

### TAKE SDG REPORTING TO THE NEXT LEVEL

- Together with other companies, integrate the priority SDGs into company strategy and reporting
- Take sustainability reporting to the next level and move beyond the current trend of simply mapping activities and programs against the SDGs to truly drive change.

### DEMONSTRATE YOUR LEADERSHIP

- Position your company at the forefront of SDG action, together with two leading sustainable development organizations
- Play a pioneering role in the SDG journey, participate in key discussions and significant events convened by the UN.



## The 2019-2020 Program & Activities

The Action Platform Reporting on the SDGs leverages the GRI Standards – the world’s most widely used sustainability reporting standards – and the Ten Principles of the UN Global Compact. This enables businesses to incorporate SDG reporting into their processes, using existing reporting frameworks, and empowers them to act, making achieving the SDGs a reality.

As a corporate representative, you will have the opportunity to engage with other companies in a peer-to-peer learning program that will support you towards more robust SDG disclosure. In particular, the sessions will be focused on deepening participants’ knowledge on reporting on the SDGs by:

- + identifying effective and innovative ways to report on progress towards the SDGs through periodical meetings among corporates and other stakeholders
- + enhancing peer-learning by providing the space for knowledge sharing
- + discussing trends and challenges with experts.

See the calendar below for an overview of webinars and meetings.

## Upcoming labs & meetings

### 2019

<b>LAB 1</b> May Prioritizing SDGs to act and report on in a principled way Amsterdam	<b>MAC Strategic Meeting</b> July New York	<b>LAB 2</b> September Making SDG reporting relevant for investors Paris	<b>LAB 3</b> November Reporting on how to advance the SDGs through beneficial products & services	<b>MAC Strategic Meeting</b> December
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### 2020

<b>Ad-hoc Webinar</b> April Global trends in corporate reporting regulation	<b>LAB 4</b> May Integrating the SDGs into corporate strategy	<b>MAC Strategic Meeting</b> July Location: TBD	<b>LAB 5</b> September Beyond outputs: how to measure and disclose actual impact on the SDGs Location: TBD	<b>LAB 6</b> November Lessons learned and looking ahead: Emerging practices on corporate SDG reporting	<b>MAC Strategic Meeting</b> December
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You will also be able to exchange viewpoints and discuss challenges during strategic meetings with a broader set of stakeholders, to help shape the future of reporting on the SDGs. Online and in person meetings, in connection with relevant UN events, will support peer learning in a dynamic and interactive setting. There are two groups under the Action Platform: a Corporate Action Group and a broader Multi-stakeholder Advisory Committee.

**The Corporate Action Group (CAG)** is a business engagement and peer learning forum which can help businesses address challenges and find solutions to improve their reporting and performance on the SDGs. Joining the CAG will help them to better understand and communicate their impacts and contribution to the SDGs.

**The Multi-stakeholder Advisory Committee (MAC)** comprises the CAG plus representatives from governments, international and civil society organizations, investors, trade unions, data users, statistical offices and academics. This group provides strategic advice for companies to help advance corporate SDG reporting.



## Additional Activities

Besides the peer-learning program, the platform will be focusing on two additional work streams:

### Promoting SDG action through corporate SDG reporting:

- + Identify and showcase robust emerging practices on how businesses effectively communicate actions and strategies undertaken that advance SDGs
- + Deepen the understanding on how businesses can identify and maximize business opportunities linked to the SDGs

### Activating SDG information & triggering demand for SDG data:

- + Identify emerging practices for how business data can contribute to inform governments SDG review processes and SDG policy dialogues
- + Strengthen dialogue with investors and deepening the understanding on how corporate SDG reporting can better meet their information needs

## JOIN THE CORPORATE ACTION GROUP

GRI and the UN Global Compact invite reporting practitioners from corporations to join the Corporate Action Group and become part of the Reporting on the SDGs Action Platform. Expressions of interest are welcome from individuals who fulfill the following criteria:

- You work for an organization which is a GRI Community member and/or a participant of the UN Global Compact
- You have at least three years of sustainability reporting experience
- You are ready to share your company's perspectives and ideas on their contributions and disclosures related to the SDGs

## Act Now

Through this program, we would like companies to integrate the SDGs into their business and reporting processes by following the approach and steps outlined in the Action Platform's Practical Guide. This will help your business to maximize positive impacts and minimize negative ones, as well as to set long-term business objectives that are aligned with the SDGs.

## Annual Fee

The annual fee to participate in this program is set on a sliding scale related to the operating revenue of your organization, and is in addition to your GRI Community and/or UN Global Compact engagement fees.

5bn+	€ 14,000	(\$15,000)
1bn-5bn	€ 10,000	(\$10,750)
<1bn	€ 8,000	(\$8,600)

## GET IN TOUCH

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