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Agriculture, Aquaculture and Fishing Sector Standard

Working Group Member Biographies

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Working Group Members

In accordance with due process, the Global Sustainability Standards Board (GSSB) has selected the following members to participate in the Project Working Group that will develop content for an Agriculture, Aquaculture and Fishing Sector Standard. The members represent diverse, multi-stakeholder backgrounds and bring an excellent combination of relevant knowledge and experience in crop and animal production, aquaculture, and fishing.



Darian McBain

Global Director, Corporate Affairs and Sustainability, Thai Union Group

Constituency: Business Enterprise

Dr. Darian McBain is the Global Director of Corporate Affairs and Sustainability at Thai Union, one of the largest seafood processors in the world. Darian is on the Global Leadership Team, Risk Management Committee and Chair of the Sustainable Development Committee. Her responsibilities cover Communications; Sustainable Development, and Safety, Health and Environment. Her previous work includes serving as the Sustainable Procurement Lead for the United Kingdom's National Health Service, advising the United Nations, working with WWF on palm oil and supply risk analysis, and heading her own strategy and sustainability consultancy. She holds a PhD on social indicators for global supply chain analysis from the University of Sydney, where she serves as an Adjunct Senior Lecturer of Integrated Sustainability Analysis. She is also a Director and Board Member of the not-for-profit Be Slavery Free, and a Non-Executive Director for M.P. Evans.

Darian is the winner of the Edie Sustainability Leader of the Year Award 2018, the Ethical Corporation 2018 Responsible Business Leader of the Year, the SeaWeb Seafood Leader of the Year for Vision 2019, and is one of CSR Asia's Sustainability Superwomen 2019.



Yvonne Zhang

Direct Risk Advisory, Deloitte

Constituency: Business Enterprise

Yvonne joined the working group as Head of Investor Relations at Halcyon Agri, a multinational with an integrated global network spanning plantations, processing, and distribution of rubber. Yvonne brings 15 years of experience in commodities trading, product structuring, impact investments and supply-chain transparency deployment.

Knowledge sharing is an important part of Yvonne's life, she is a teaching fellow at Singapore University of Social Sciences, a contributing expert to ISO/TC 307, ISO 20022 and founder of Aquifer Institute, a not-for-profit fintech R&D body.

Yvonne holds double degrees (Bachelor of Commerce and Bachelor of Laws) from the University of Sydney.



Marina Prada

Head of Sustainability Performance, Syngenta

Constituency: Business Enterprise

Marina Prada oversees sustainability performance management at Syngenta. She advises on matters related to the company's sustainability agenda and implements related disclosure practices. She manages internal and external sustainability reporting activities, including information published in Syngenta's Sustainable Business Report, shared with external stakeholders (e.g. investors, rating agencies, indexes) and delivered to the Executive Team and Board of Directors.

Prior to joining Syngenta in 2012, Marina worked nine years in consulting at PwC's Sustainability and Climate Change practice. She has lived and worked in Argentina, Canada and Switzerland. She is an Environmental Engineer and holds a Master of Business Administration.



Gary Philip

Head of Sustainability Performance and Reporting, Fonterra Co-operative Group Ltd

Constituency: Business Enterprise

Gary has worked in the dairy sector for almost 20 years in roles covering farmer-facing services, manufacturing and, for the past 8 years, sustainability.

Since 2014, at Fonterra, Gary has led the adoption of ISO26000 and the introduction of GRI Standards into their sustainability reporting.

Gary has also been involved in the development of the Dairy Sustainability Framework and represents Fonterra on the Sustainable Agriculture Initiative - Dairy Working Group.

Gary is a Chartered Engineer and holds a PhD in Robotic Systems (Heriot-Watt University, Edinburgh 1996) and a BSc (Hons) in Electrical and Electronic Engineering (Heriot-Watt University, Edinburgh 1986).



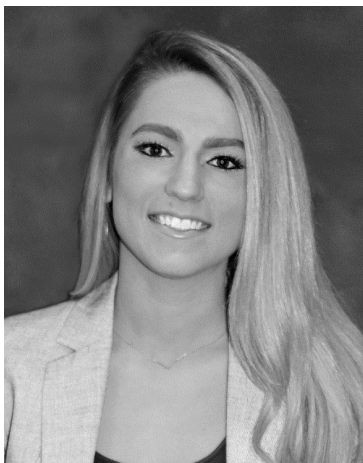
Chris Brown

Group Head - Corporate Responsibility Reporting and Stakeholder Engagement, Associated British Foods

Constituency: Business Enterprise

Chris Brown joined the working group as the VP with responsibility for environmental sustainability for Olam International Ltd., a leading global integrated supply chain manager and processor of agricultural products and food ingredients, supplying various products including cocoa, coffee, cashew, sesame, rice, cotton and wood products to 65 countries. In this role Chris lead on Olam's climate change and water agenda, worked with the business to embed environmental value as a tool for delivering business and societal value. Chris transitioned to Associated British Foods plc, a British multinational food processing and retailing company headquartered in London, England. Its ingredients division is the world's second-largest producer of both sugar and baker's yeast and a major producer of other ingredients including emulsifiers, enzymes and lactose.

Chris holds an honours degree in Chemical Engineering and a Postgraduate diploma in Environmental Management. He brings 20 years of environmental experience in a range of managerial positions from a variety of sectors including the waste sector, steel sector, automotive sector with Toyota and the power sector with E.ON.



Madison Boyd

Sustainability Manager, JBS USA

Constituency: Business Enterprise

Madison Boyd is the Sustainability Manager for JBS USA where she is responsible for helping coordinate the Company's sustainability program, inclusive of its beef, pork, poultry, case ready, transportation and branded product businesses. In this role, Madison supports the Company's internal sustainability program and public reporting initiatives to leverage best practices and reduce environmental and social impacts.

Originally from Washington, D.C., Madison was raised with a deep appreciation for agriculture and went on to receive a BS in Animal and Dairy Sciences from Mississippi State University. Today, her career objective is to expand the role of animal protein in global diets by balancing all three pillars of sustainability, empowering the animal protein industries to achieve on-the-ground progress that improves the business climate, optimizes

efficiency and positions the industry to engage with producer, influencer, stakeholder and retail audiences to change the perception of animal protein sustainability



Tor Eirik Hommes

Director Feed and Nutrition, Grieg Seafood ASA

Constituency: Business Enterprise

Tor Eirik Hommes has worked in the aquaculture business for more than 25 years in different positions and lately as CSO in Grieg Seafood ASA. Tor Eirik is responsible for feed and Nutrition, R&D coordination and Grieg Seafood ASA's work on Sustainability.

Tor Eirik has been a member in taskforces in GSI (Global Salmon Initiative) since its inception. He has also been part of the Steering group for developing a new ASC Feed standard for aquaculture.

Tor Eirik has a strong dedication for sustainable (aquaculture) production organized in a transparent and acceptable form. He is a Norwegian citizen and live in Bergen on the west coast of Norway.



Joel Brounen

Country Director Colombia, Solidaridad Network

Constituency: Civil Society Organization

Joel has worked over 15 years in agro-supply chains, international trade and sustainability. He is based in Bogotá, Colombia and one of the key figures behind the GRI Focal Point Latin America. He worked for ethical trading companies, UN and NGOs, gaining wide experience with the implementation of Voluntary Sustainability Standards. As a researcher he contributed to impact analyses of corporate sustainability strategies. Joel is Director of Solidaridad Network in Colombia, developing digital solutions, finance and continuous improvement models for agro-supply chains. Joel holds Master's Degrees in International Economics & Economic Geography (University of Utrecht) and Sustainability Leadership (University of Cambridge).



Leah Samberg

Scientist, Global Programs, Rainforest Alliance, Rainforest Alliance / Accountability Framework Initiative (AFI)

Constituency: Civil Society Organization

Dr. Leah Samberg is a scientist with the Rainforest Alliance's Global Programs department, and a member of the Accountability Framework initiative's backbone team, where she leads the AFI's workstream on Reporting and Assessment.

Prior to her work with the Rainforest Alliance, she was a Research Associate with the University of Minnesota's Institute on the Environment, where she worked to link agricultural production, conservation, and human wellbeing using ecological and social data.

Leah has a doctorate from the Environmental Studies program at UC Santa Cruz, and a BA in Ecology from Dartmouth College.



Jean-François Timmers

Global Soy Lead, WWF

Constituency: Civil Society Organization

Jean-François Timmers is WWF Global Soy Leader. Biologist with specialization in Economics and MSc in Ecology, Conservation and Sustainable Development, he led conservation, development, advocacy and research projects and programs in Brazil since 1992. Among these, he coordinated the "Man and the Biosphere – MAB" Program of UNESCO in Brazil and advocated for the international recognition of the importance of the Cerrado and other Brazilian ecosystems. He also coordinated the creation of new Federal protected areas in the Atlantic Forest, leading to the protection of more than 315 thousand hectares of highly threatened last remnants of original forests. He joined WWF-Brazil in 2012 to set up its Public Policies program, dealing with a wide range of policy, legislative and conservation issues in Brazil, among which the negotiations and implementation of the Soy Moratorium in the Amazon. In 2015, he joined WWF International as Global Soy Lead, coordinating WWF network's actions aiming at responsible soy supply chains worldwide. From June 2016 to March 2017, Jean-François also led the initial structuring of WWF's new Global Food Practice, debating and framing the future scope of WWF's global actions on food.



Valérie Bizier

Senior Statistician, Statistics Governance and Quality, Food and Agriculture Organization of the United Nations (FAO)

Constituency: Mediating Institution

As a Senior Statistician in FAO's Office of the Chief Statistician, Ms Bizier actively contributes to the coordination and quality assurance of FAO's statistical programmes, including its mandate as a custodian agency for 21 SDG indicators. She also leads the organization's work on the development of SDG indicators for private sector entities involved in food and agriculture. Before joining FAO in 2016, she worked more than 15 years in Statistics Canada, where she accumulated extensive work experiences in measuring different aspects of Canada's economy and society, including statistics on the agricultural sector.

Ms. Bizier holds Bachelor Degrees in Statistics (University of Sherbrooke) and International Development and Global Studies (University of Ottawa) as well as a Master's degree in International Management (National School of Public Administration, Canada).



Brian Lindsay

Position: Managing Director, Lindsay Consulting – Sustainable Solutions. Director, Dairy Sustainability Framework (DSF)

Constituency: Mediating Institution

Brian operates a global consulting business bridging the gap between food companies (both multi-national and regional) and their agricultural suppliers in a quest for mutually beneficial approaches to achieving sustainable food systems.

Brian also holds the post of Director for the Dairy Sustainability Framework and is responsible for its continued development and daily operations. This industry initiative currently covers 30% of global milk production (48% of the formal global milk market). The DSF is a model that allows members to adapt their sustainability programs to suit local needs and priorities in a globally aligned and quantifiable way. Applying indicator metrics developed using a science-based approach, the DSF aggregates membership data to enable the development of evidence-based, sustainability reporting for the global dairy sector. Brian

also operates a small specialist lamb production unit marketing directly to the consumer.



Jaqueline Dixon

Associate Consultant Incite. Hong Kong Sustainable Seafood Coalition (HKSSC)

Constituency: Mediating Institution

Jacqui Dixon has 18 years of experience in the corporate accountability and sustainability field in Asia and South Africa. She helped to establish the Hong Kong Sustainable Seafood Coalition (HKSSC) in 2018 and remains the technical adviser / Steering Committee member. She is also an Associate Consultant at Incite operating out of South Africa. Positions in Asia included her role as Sustainability Director at seafood company Pacific Andes (listed in Hong Kong and Singapore) and Country Director at CSR Asia in Hong Kong. She has a postgraduate diploma in Poverty, Land and Agrarian Studies, a MProf in Leadership for Sustainable Development and a BSc (Hons) in Environmental and Geographical Science.



Rik Beukers

Lead Research Seafood Stewardship Index, World Benchmarking Alliance (WBA)

Constituency: Mediating Institution

Rik works at the World Benchmarking Alliance, where he leads the research of the Seafood Stewardship Index, assessing the sustainability performance of the leading companies in the seafood industry. This benchmark was published for the first time in 2019. He is also involved in the methodology development of WBA's first Food and Agriculture Benchmark. Before joining the World Benchmarking Alliance, he worked for Wageningen Economic Research, specializing in seafood markets and value chains.

Rik holds a master's degree in Environmental Economics (Wageningen University, 2007) and Environmental Sciences (Utrecht University, 2005). He is also a passionate birdwatcher.



Ruth Thomas

Director of Global Agriculture Alliance, World Business Council for Sustainable Development (WBCSD)

Constituency: Mediating Institution

Ruth Thomas has 20 years' experience in multi-stakeholder partnerships, sustainability strategy, stakeholder engagement and issues management across resource-intensive sectors. Prior to her role as Director Global Agribusiness Alliance and Soft Commodities Forum at WBCSD, she was the Programme Lead for SAI Platform's Farm Sustainability Assessment (2016-2017) and Manager for the Environment Programme at the International Council on Mining and Metals (2011 – 2016). She has also held roles for British American Tobacco, WWF-UK and Shell International. She holds a PGC from Cambridge Programme for Sustainability Leadership, a BSc in Agricultural and Environmental Science and an MSc Environmental Science from UCL.



Aurélie Gupta

Investment Officer – Manufacturing Agribusiness and Services, International Finance Corporation (IFC)

Constituency: Investment institution

Aurélie initially represented Crédit Suisse on the working group. She dedicated most of her career to the Commodity and Agribusiness sectors through various corporate finance positions globally. Through various roles in banks (Crédit Agricole, Standard Chartered, ABN, Credit Suisse) and in commodity trading company (Noble Agri, now COFCO), Aurélie witnessed the increasing importance of Sustainability in global supply chains. Early 2019, she joined Credit Suisse's impact investing and sustainable finance team, based in Singapore.

Aurélie graduated from Sciences Po Bordeaux in France and is the Founder of the industry organization 'Women in Agribusiness' (WOMAG) in Singapore.



Roxana Dobre

Associate Director, Consumer Goods Research Sustainalytics

Constituency: Investment Institution

Roxana joined Sustainalytics, an ESG and Corporate Governance research and rating company, in 2013. Roxana leads the Consumer Goods Sector, focusing on conducting ESG company research and analysis. Before joining Sustainalytics, she worked as a Project Manager for the KfW Carbon Fund, focusing on developing carbon trading mechanisms for German companies in partnership with the European Investment Bank. Roxana holds a MSc in International Economics and Economic Policy from the Goethe University in Frankfurt, where she focused on development economics and energy efficiency strategies.



Ligia Baracat

Network Officer at Corporate Justice Coalition

Constituency: Civil Society Institution

Ligia Baracat started on the working group as a Business and Human Rights Project Officer representing Forest Peoples Programme, an NGO whose mandate comes directly from partner organisations who represent indigenous peoples and forest communities from across the globe. Ligia later transitioned to Corporate Justice Coalition, an NGO with a focus on protecting human rights and the environment.

Ligia is an applied anthropologist who work focuses on the movement towards mandatory human rights and environmental due diligence to aid corporate accountability. Ligia has an MA in the Anthropology of Development, School of Oriental and African Studies (SOAS) in London and studied Social Anthropology in Aberdeen, Scotland.



Rossen Karavatchev

Senior Section Assistant - Seafarers' Fisheries and Inland Navigation Section, International Transport Workers' Federation

Constituency: Labor Organization

Rossen Karavatchev works in the Maritime Department of the International Transport Workers Federation (ITF) in London since 2004 with special emphasis on the political work programmes of the Fisheries and Inland Navigation Sections.

Rossen represents the ITF, and lobbies for, and promotes the ITF maritime campaigns and positions to external bodies, including relevant UN agencies like the ILO, FAO and IMO and other intergovernmental organisations and major NGOs. He was actively involved in the process of adoption of the ILO Work in Fishing Convention, 2007 and follow up activities on its promotion, ratification and implementation.

Among other activities, recently he was involved in development of the Seafish UK RFVS (Responsible Fishing Vessel Standard), the Fishery Progress, US Social policy for Fishery Improvement Projects (FIPs) and ongoing consultations on development of the FAO Guidelines on Social Responsibility in Fish Value Chains.